

Twin Cities Business Architecture Forum Information Deck

Tuesday, March 15th 2011

*Prepared by Linda Finley, Cindy Dawson
Presentation by Jim Mohs, a principal with Trissential*

The logo for Trissential, featuring a stylized 'T' composed of two overlapping shapes, one dark green and one light green, positioned to the left of the word 'trissential' in a lowercase, serif font.

trissential

Forum Agenda

Timeframe	Topic	Facilitator
4:00 – 4:20	Refreshments & Networking	All
4:20 – 4:30	TCBAF Highlights	Jim Mohs
4:30 – 4:40	Express Scripts, Inc.	Jen Swearingen
4:40 – 4:50	Job Description “Business Architect” - Position Titles	Cindy Dawson
4:50 – 5:50	Key Responsibilities - Pertinent Functions of Role Qualifications	Jen Swearingen + Discussion Groups
5:50 – 6:00	Final Comments	Cindy Dawson

TCBAF Charter and Mission

Charter

Create a Minnesota-based organization dedicated to the understanding and advancement of the role and professional practice of **Business Architecture** to promote common definition and standards, share ideas, and connect like-minded professionals and networking through meetings, activities, presentations and educational development at the local level.

Mission

The Twin Cities Business Architecture Forum is an association of local **Business Architecture** professionals dedicated to understanding, documenting and implementing improvements for **Business Architecture** in all forms. We explore the risks and benefits of key frameworks and standards, learn from and share with each other and support the practice of **Business Architecture** in the Twin Cities and surrounding area.

TCBAF Sponsoring Members to Date

- Cargill
- Express Scripts
- Metro State University/Advance IT
- State of MN/Office of Enterprise Technology
- Target
- Thrivent Financial for Lutherans
- Trissential

THANKS Sponsors!

TCBAF Operating Details

Working on a logo!

Meetings will be held the 3rd Tuesday of every other month from 4-6pm

Meeting Schedule:

- Target September 21, 2010
- Cargill November 16, 2010
- Metro State Univ January 18, 2011
- **Express Scripts March 15, 2011**
- Thrivent May 17, 2011
- Trissential July 19, 2011

Join our TCBAF LinkedIn Group—start a discussion!

Invitations posted at <http://www.trissential.com/pages/speaking.html>

Join our Community -- become a Sponsoring Member!

Business Architecture Happenings

- IIBA-MSP Professional Development Day
Wednesday April 27th
 - The Innovative BA

- Pharmacy Benefit Management (PBM)
- Fortune 96 Company in 2010
- 13,000 employees primarily in 19 states
- Clients include: HMOs, Health Insurers, Employers, TPAs, Worker's Comp and Governmental Health Programs

- **Our Mission**

Express Scripts makes the use of prescription drugs safer and more affordable for tens of millions of consumers through thousands of employers, government, union and health plans.

Job Posting Review

This session will investigate the various job titles that people performing Business Architecture hold in their companies, the functional responsibilities being required on job postings and the type / level of experience prospective employers are looking for.

This will be a highly interactive session and we need you to participate –

Our meeting hosts:

Jen Swearingen and Cindy Dawson

Introduction of Job Titles

- **Business Architect**
- **Business Solution Architect**
- **IT Business Architect**
- **Business Systems Analyst Specialist**
- **Business Insights Integration Consultant**
- **Enterprise Analyst**
- **Senior Business Architect**
- **Business Architecture Lead**
- **Process Architect**

Key Responsibilities Activity

List of Responsibilities are on separate document –

Small group discussions were held to gain consensus as to the key responsibilities deemed pertinent to Business Architect role.

Qualifications

1. + years of experience with demonstrated ability to understand, interpret and predict outcomes of existing business processes, current technology solutions and anticipate the outcomes of introducing change to operational designs.
2. + years experience in business process design, business analysis, business process engineering or related business discipline.
3. Demonstrated problem solving skills including inter-departmental collaboration
4. Communicates effectively and credibly with all organizational levels, with ability to gain trust, draw out needs, creatively purpose ideas and immediately and expertly resolve conflicts and concerns.

Final Comments

- Express Scripts team will provide a recap of tonight's discussions, and post the materials on the LinkedIn site.
 - Job Description for Business Architect
- Please join us next month at Thrivent!