**2016 Twin Cities Business Architecture Summit**

**Community Collaboration Event**

**THE STRATEGIC VALUE OF BUSINESS ARCHITECTURE**

**Presented By**

The Twin Cities Business Architecture Forum (TCBAF)

**Request for Speaker Applications**

**Deadline October 16, 2016**

**TCBAF SUMMIT**

We are excited to announce that the TCBAF Community is holding our first ever day-long gathering for practicing and aspiring business architects. The TCBAF community of business architecture practitioners was founded in 2010, and has been meeting continuously ever since. We seek to strengthen our community and professional practice by exploring business architecture and related topics through guest presentations, sharing case studies from within and outside the community, networking, and socializing. Taking the day for this Summit will give us the opportunity to bring more collaboration and learning time to our community members, while enabling deeper conversation and inspirational interaction. We represent the largest established community of practices for business architects in the world, and this is one more way we can fortify and strengthen each other and the organizations we serve.

Our Summit will be held on Thursday, December 1st, and will feature morning and afternoon keynote presentations, bookending four sessions in three tracks. All in all, we have fourteen hour-long sessions we can fill with information sharing and group work. Breakfast, lunch, and refreshments will be provided, along with a Community holiday happy hour capping off our day together. Cargill, one of our founding corporate sponsors, will sponsor the venue, providing world class conference and meeting facilities at the Excelsior Crossings campus.

We are excited to invite TCBAF friends and community members to **nominate themselves and others** to provide presentations at the Summit. As a presenter at the conference, you will have the opportunity to share your expertise, case studies and experience with 200 business architects, leaders, and IT and business professionals from the podium and throughout the day. In the following pages, you’ll find a short form to complete to be considered for the program. The TCBAF Board will look at the abstracts we receive and select presenters to create a well-balanced and intriguing program for our participants.

We are currently accepting speaking applications for presentations during our track sessions. The deadline to submit an application is Sunday, October 16.

**Presentation Tracks:**

**The agile business architecture** – Business architecture plays a critical role in helping organizations respond rapidly to change at an ever-increasing velocity. The time horizon for adapting to change has shifted from months and years to days and weeks, and business architecture provides the understanding and insight to leaders and the organization that enables decision-making and execution. This track highlights agility and the necessary relationship with business architecture.

**Strategy to execution** – The role Business Architects play with creating, illuminating, and executing organizational strategy is significant. This track focuses on methods and frameworks Business Architects use and can learn from in developing and leading strategy to drive results.

**Business architecture in practice** – This track focuses on case studies, methods and approaches, and practitioner stories that help us all learn and apply business architecture practices and enable innovation in our own organizations.

If you're interested in presenting on a topic related to the above tracks, please submit the attached application by Sunday, October 16. You can submit as many unique topic applications as you would like -- we will review all submissions for possible inclusion in the conference.

The Twin Cities Business Architecture Forum (TCBAF) is excited to bring you this new opportunity to educate, inform, and build connections in our architecture community. All applications will be considered, with the TCBAF Board making final selections in mid-October. Submissions that will receive priority will cover information that is timely, relevant and actionable to delivering the business architecture value proposition in organizations — including the latest trends, concepts, solutions, and the knowledge necessary to become a catalyst for innovation. Participation in this event is a great way to gain exposure and network in our business architecture community. (Attendance is approximately 40 - 60 people per session.)  
  
Please complete the following form and submit to Leatha Lamers, IPD Project Coordinator, via email to [Leatha.Lamers@metrostate.edu](mailto:Leatha.Lamers@metrostate.edu) .**by October 16, 2016. Please send via Word or other text document.**

Please contact Linda Finley with questions ([finleylinda@gmail.com](mailto:finleylinda@gmail.com))

**SPEAKER APPLICATION**

Speaker Name: Phone:

Company Name: Your Position:

Email: Company Website:

**Speaker biography** (maximum of 100 words or attach separate document with this form)

**Speaking experience** (or include on separate bio document)

**Session Title:**

Please indicate which track you feel is most appropriate for your proposed session(s). Click on “choose an item” below.

Choose an item.

**Session description** (maximum of 100 words). All sessions are **60 minutes** long including time for questions and answers.

**Target Audience:**

Please estimate the session’s level of difficulty or prior understanding of business architecture. Please click on “choose an item” below.

Choose an item.

**Session Support:** Provided: LCD projector, screen, wireless microphone, internet connection and podium. Please indicate any other supporting items by October 16, 2016:

Describe other items here:

By signing this application, you are agreeing to deliver the session described above on December 1, 2016 at a mutually acceptable time. If your topic is selected you will be contacted and provided further information and instructions as appropriate. You acknowledge that you are aware of the deadlines that are listed on the following page. By signing this form, you are also providing TCBAF permission to publish this information on TCBAF website, related online promotion sites, and in the printed conference program.

**Signature** **Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Entering your name and submitting via your email account constitutes a signature.

Return form to [Leatha.Lamers@metrostate.edu](mailto:Leatha.Lamers@metrostate.edu)

**THANK YOU for your interest in presenting at the TCBAF Business Architecture Summit!**

**SPEAKER DEADLINES**

Please retain this list of deadlines for your records.

**October 16, 2016** – Speaker application due. Applicants will be notified of final selection after review by the TCBAF Board.   
  
**November 13, 2016** -- Submit your PPT a minimum of two weeks before the conference, earlier if possible.

Note**:** You are responsible for the printing of any handouts or supplementary materials you wish to provide. (Handouts are recommended.) Attendees will be provided with an electronic pdf format version of your presentation following the conference.   
  
**December 1** – Present at the TCBAF Summit

**Please contact us with any questions at** [**finleylinda@gmail.com**](mailto:finleylinda@gmail.com) **or Linda Finley: 763-639-6564**