

MINNESOTA CHANGE MANAGEMENT NETWORK

Twin Cities Business Architecture Forum Summit

12.8.2022

AGENDA

- Overview of MnCMN
- Our Membership
- Our Offerings
- Value Differentiator



Heidi Dohrmann
Chair Professional Development
MnCMN

OUR MISSION AND VISION

Mission

- Provide opportunities for learning, networking and the exchange of ideas among change management professionals

Vision

- Inspire and challenge leaders to drive sustainable change

PROFESSIONAL + APPROACHABLE

We are a community of change management educators, practitioners and supporters with two primary goals:

1. Helping Minnesota firms meet-or-exceed their business objectives with skill and integrity
2. Connecting talented change professionals with robust opportunities

We provide an annual schedule of educational programs as well as networking opportunities with:

- Industry thought leaders
- Corporate hiring managers
- Vendors who support change management contractors

OUR DEFINITION CHANGE MANAGEMENT

Change Management is a research-based practice that helps organizations support and guide their people throughout the change journey. When applied successfully, employees more effectively engage in the end-to-end change and realize desired business outcomes.

MEMBERSHIP - A CONNECTED COMMUNITY

We are a non-profit, thriving community of change management educators, practitioners, and supporters

Benefits of Professional Membership:

- Free access to our Monthly Change Summits
- Special pricing to Prosci® Certification Courses and Change Management workshops
- Treat a colleague - receive two FREE Change Summit guest passes
- Be an influencer - as a member, you'll have the opportunity to help create the direction and possibilities for this great group
- Access to Members Only content and resources
- Expand your horizons and career...take advantage of learning and education
- Network - monthly Change Summits provide structured time to network with change professionals, industry thought leaders, corporate hiring managers, and vendors who support change management consultants and contractors
- Share your expertise - get involved and have fun with your change management peers

GET INVOLVED

Our success springs from the expertise and passions of our members. Consider adding to our collective knowledge base with a presentation, sponsorship or through committee involvement.

Sponsor a Summit

- Interested in becoming a sponsor? Contact us at office@mncmn.org

Speak at a Summit

- If you're interested in giving a presentation on change or a change-related topic at one of our monthly Change Summits, please email us at programs@mncmn.org with the following information:
 - Name
 - Program topic and description
 - Preferred Summit date(s)
 - Brief (2-3 sentence) background on all presenters

Serve on a Committee

- Committee service is an excellent way to establish and strengthen industry relationships while helping MnCMN fulfill its vision and mission.
- Contact anyone on our [board of directors](#) to learn more about their committee's focus and member requirements.

Please consider sharing your time and abilities!

- Marketing & Communications
- Membership
- Professional Development
- Programming
- Finance

INFORMATIVE + ENGAGED

Our monthly Change Summits are the #1 reason people join MNCMN.

These events provide the opportunity to network along with a forum to share ideas and discuss important change topics.

- Each month features thought leaders sharing their experience from the change management arena. The summits provide structured time to network with change professionals, corporate hiring managers and vendors that support our industry. Monthly summits are a great way to get involved as a participant or a presenter.
- During our monthly events we offer an opportunity for our members to ask for needs and leads, network with fellow practitioners, learn best practices, as well as socialize during the post event activities.

Based on feedback from our members at this time we offer several different modalities for our monthly Change Summits, including the following:

- **Speaker(s)** – professionals in Change Management and/or scholars providing engaging presentations and discussions on latest trends in the marketplace
- **Leadership Panel** – Change Practitioners and/or Business Leaders sharing stories, experiences, and POV on change
- **Unconference** – Based on feedback from our members they wanted an opportunity to bring their own topics and network/discuss with their peers. We crowdsource topics and give the opportunity for everyone to have an engaging conversation on them sharing thoughts, experiences, and best practices

TARGETED LEARNING AND PROFESSIONAL DEVELOPMENT OPPORTUNITIES FOR OUR MEMBERS

PROSCI® CERTIFICATION

- The Minnesota Change Management Network (MnCMN) continues a unique partnership with Prosci® in the delivery of the Prosci® three-day change management certification program. This course is only available to MnCMN members, and the special pricing our members receive is just one of the many membership benefits! Visit our [Membership](#) page to learn more.
- Not a member yet? [Join us today](#) to become eligible for these Prosci course offerings, as well as other classes and benefits available to our members.

Additional certification programs (in the future)

- Agile Change Management
- Agile Change Leadership
- SAFe Agilist
- Design Thinking
- Others?

OUR VALUE DIFFERENTIATOR

We are a community of change management educators, practitioners and supporters with primary goals:

- Provide opportunities for learning, networking and the exchange of ideas among change management professionals
- Inspire and challenge leaders to drive sustainable change
- Helping organizations meet-or-exceed their business objectives with skill and integrity
- Connecting talented change professionals with robust opportunities

Come join us so we can network and grow together – and most importantly learn from each other's experience and expertise as we drive sustainable change together!