
Chief Architect Network Panel

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Call to Action

I'm setting the challenge down for each one of us.

- Less complacency
- Less daily struggle
- Less pendulum swinging
- More intention in leading where WE want to take this profession.



Five Questions

1. What are the non-negotiables for business architecture?
2. Is it part of EA?
3. Does the method matter?
4. What if we get it right?
5. What are you going to do about it?



Five Questions

1. What are the non-negotiables for business architecture?

What is the *end all, be all* definition?

What are those things that are common across frameworks?

What are our professional principles?



Five Questions

2. Is it part of a domain of EA?

Should it be separate?

If so where in the organization should it reside?

Can we do what we need to do from behind the *technology curtain*?



Five Questions

3. Does the method matter?

Is the value of Business Architecture captured and delivered through models and methods?

If not, what are the products we deliver?

If so, which ones matter, what is our Good Housekeeping Seal?



Five Questions

4. What if we get it right?

What does the world look like then?

How would things be different if you could wave a magic wand?



Five Questions

5. What are you going to do about it?

